

iMAR ENTERTAINMENT

DECK AND PACKAGES

*Powering Radio Promotions and
Incentives Globally with the Best in
Entertainment and Sports*



A large outdoor concert at night. The stage is illuminated with bright blue and white spotlights, and a band is performing. A large crowd of people is visible in the foreground, and the background features trees and a large structure, possibly a tent or stage rig.

About iMAR Entertainment

iMAR Entertainment is a Los Angeles-based agency that connects businesses globally with the best in entertainment and sports.

iMAR specializes in creating incredible experiential packages that power clients' promotions and incentive programs. In our fast-paced global economy, thrilling experiences hold an audience's attention better than fixed consumer goods.

With over a decade of experience servicing companies across a variety of industries, iMAR's packages hit the spot, and achieve the results that drive clients' objectives.

iMAR's Services



Successful companies worldwide know the importance of aligning themselves closely with what's popular today. iMAR's services facilitate this knowledge through their main programs: iMAR Experiences and iMAR Live, both of which provide incredible experiences that power public-facing promotions and internal sales programs in unrivaled ways that resonate across borders internationally.

1 iMAR Experiences provide access to some of the biggest and most followed third-party events in the world. These events:

- Include VIP access to major entertainment and sports events
- Can involve meet-and-greets with artists and athletes
- Offer unique bucket-list opportunities such as appearing in a Hollywood movie or music video
- Can be used by clients as promotional giveaways, or incentive and loyalty program deliverables.

2 iMAR Live events are self-produced and white-labeled, which allow for customization per client's needs. These events:

- Feature major artists, usually in intimate venues or take place at major global events thereby creating an event within an event
- Are generally not open to the public
- Involve deliverables that are completely customizable including live streaming, digital content production, and more
- Are great to run as promotional giveaways, incentive and loyalty program deliverables, or as events to send talent, influencers, or other special guests to enjoy and from which to report back.

iMAR provides a turnkey service which includes the handling of all travel logistics including flights, accommodations, and transfers, and also provides 24/7 guest support during the execution of packages. Crucially, iMAR also handles rights and intellectual property clearances, which permit clients to run their campaigns publicly.

iMAR Experiences – Recent Events



Appear in a Hollywood Movie

Have your guests shine in their moment of fame by flying them to Los Angeles for their on-screen debut. They will visit the set of a Hollywood movie and meet-and-greet the cast and crew, then get camera-ready to shoot their small role in the major movie production. Their ultimate star treatment will also be complete with their own on-set hair, makeup, and wardrobe experience.



Fly with FC Barcelona on their Private Jet to an Away Game

An avid sports fan's dream experience, as they get whisked away to Barcelona where they'll fly, together with one of the biggest football teams in the world, on their private jet to the El Clasico in Madrid! Once in Madrid, they'll watch the match from seats from the team's allotment, and fly back with them to Barcelona while celebrating their win!



Rock, Shop, & Recover

A three-city trip where guests will "rock" in Paris at a major concert, with VIP access and a backstage meet-and-greet with the artist, "shop" in Milan with a personal celebrity shopper, and finally "recover" in Monaco with 5-star luxury accommodations and spa treatments.



The World Tour

It's the trip of a lifetime, as guests fly all around the world and visit 9 incredible cities across 5 continents, all in the space of 3-weeks. In each city, they'll attend a major concert as VIPs and even meet some of the artists backstage.

iMAR Live – Recent Events



**iMAR Live:
First Day of Summer**

First Day of Summer took place on a fabulous rooftop deck and bar in Sydney. A select number of 400 guests, including VIPs, media, celebrities, and promotion winners, were invited to this private event. Big-name artists Shawn Mendes, Lorde, Jack Johnson, James Bay, and Julia Michaels all appeared or performed in front of the guests in an intimate summer setting.



**iMAR Live:
The Royal Wedding**

Tens of thousands of people visited Windsor on the day of the Royal Wedding, and iMAR secured an exclusive private viewing area of the Royal Procession, just feet away from Prince Harry and his future princess. iMAR clients were able to send their promotion winners and incentive guests to this one-of-a-kind event, as it was broadcast live to billions around the world.



**iMAR Live:
New Year's Eve in
Times Square**

Times Square is the epicenter of global New Year's Eve celebrations. Exclusively, iMAR guests enjoy access to the only cordoned off section in the center of Times Square that's not open to the public, and is available only to VIP guests and celebrities, where they'll enjoy prime viewing of all the incredible performances scattered around Times Square by some of today's biggest names in music and of the midnight Ball Drop. Guests also have access to the hospitality venue throughout the night, the exclusive after-party where a number of the performers will return to perform only for our guests in an intimate setting, as well as to the rooftop to take an unforgettable selfie with the Ball itself.

iMAR's Radio Programs



The Station Promo

This program is geared towards broadcasters seeking to drive and engage listeners and stand out from the competition, by investing their marketing budget in packages which sound great on the air. While this program is not designed specifically for full sponsor integration, often times costs can occasionally be offset by

the station's inclusion of a commercial sponsor on a limited level. The promotion will generally run on the air as well as on station properties such as its website and digital assets, and it can also be promoted on other forms of traditional media. The goal of this product is to drive listenership to the station.

The Sponsored Promo

This program is specifically designed for stations seeking to attract sponsors to invest in sales-driven campaigns. The Sponsored Promo product is a revenue driver for radio stations as the packages form part of a proposal to commercial sponsors, together with media offered by the station. The packages account for all necessary rights and clearances which allow not only the station to be associated with the featured artist or

event, but also for the commercial sponsor to do so. This program is an affordable alternative for commercial entities to be involved with artists, athletes, team, and events with which they don't have an existing partnership or sponsorship arrangement. The goal of this program is to drive revenues for the station, by leveraging world-class names and events which appeal to sponsors and their promotional objectives.

How Clients Use iMAR's Products



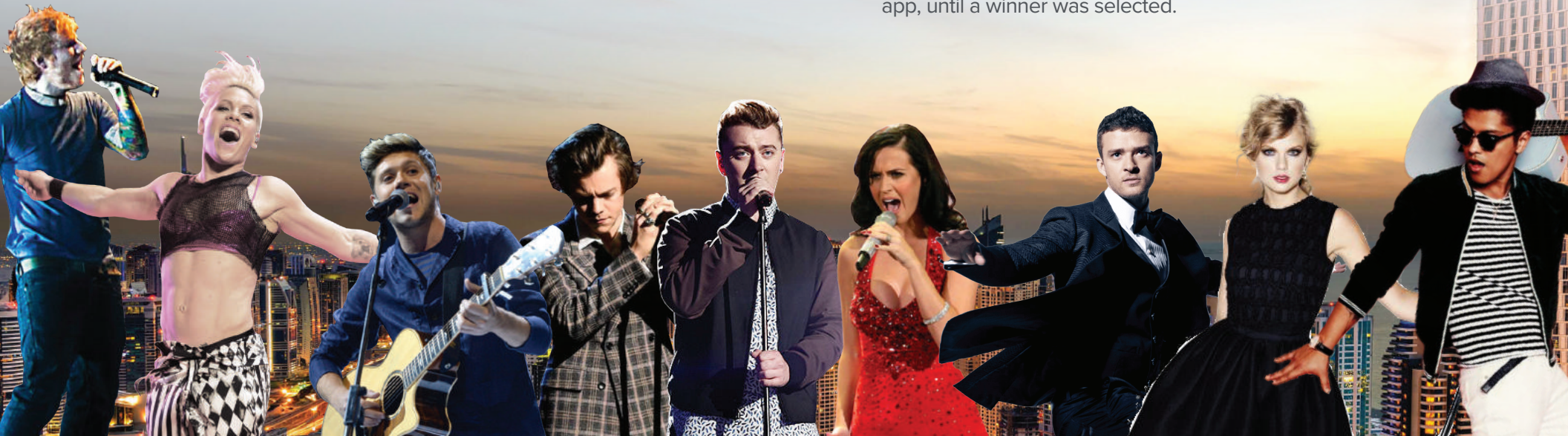
Qmusic

World Tour Promotion

For the fifth year in a row, Qmusic stations in Holland and Belgium chose to run iMAR's popular World Tour package. The World Tour sends lucky winners on a 3-week trip to circumnavigate the globe and visit a number of world-class destinations where they'd be VIP's at concerts of some of today's biggest names in music.

The latest version of the World Tour, had winners fly to see Ed Sheeran, Taylor Swift, Sam Smith, Harry Styles, Katy Perry, P!nk, Justin Timberlake, Bruno Mars, and Nial Horan, in cities that included Hong Kong, Lisbon, Dublin, Cologne, Santiago, Dallas, Chicago, Los Angeles, and Melbourne.

- Qmusic teased the promotion by revealing one or two featured artists in cities each morning on the morning show;
- Listeners were encouraged to download the Qmusic app in anticipation of the promotion;
- The Qmusic app featured a bingo-like board with featured artist images;
- During the campaign window, listeners were able to cover each artist window only when his/her song were played on-the-air;
- Listeners that completed the entire bingo board were through to the final;
- All finalists competed in the final which was broadcast on the air and had listeners answer artist related questions on the app, until a winner was selected.



How Clients Use iMAR's Products



Radio Globo

First Day of Summer Promotion

Radio Globo, a popular “Top 40” radio station based in Rome, approached iMAR looking to enhance its efforts and compete with the likes of the larger national stations. As a local station, Globo’s access to grand experiences for their promotions were not as accessible as they were to its competition, therefore

iMAR created a solution by connecting them to “First Day of Summer”, an exclusive invite-only **iMAR Live** event.

This one-of-a-kind music event that took place on an incredible rooftop deck in Sydney, Australia, was open to a select number of 400 guests, including VIPs, media, celebrities, and promotion winners. Top artists Shawn Mendes, Lorde, Jack Johnson,

James Bay, and Julia Michaels all appeared or performed live in front of this intimate audience.

- With this solution iMAR was able to connect Radio Globo to some of today’s biggest names in music.
- Radio Globo was provided with the rights to leverage and promote the event as its own, and run on-air contests sending winners to attend it, and to meet-and-greet the artists.
- In addition, Globo’s ability to promote the experience on billboards and busses throughout town, enhanced its perceived connection with the artists that are featured on its music playlist.



How Clients Use iMAR's Products



ARN

The Royal Wedding Promotion

One of Australia's leading radio networks signed on to send winners to iMAR's Royal Wedding experience, an **iMAR Live** event. Listeners throughout the campaign window were provided with clues that would lead them to track down the station mascot who was lurking somewhere around town.

- Winners were flown to the UK where they attended iMAR's Royal Wedding event, that featured a prime viewing location of the Royal Procession just a few feet away from Prince Harry and Meagan Markle.
- The event provided winners with a once-in-a-lifetime opportunity to participate in one of the biggest televised events of the year.



How Clients Use iMAR's Products

nova

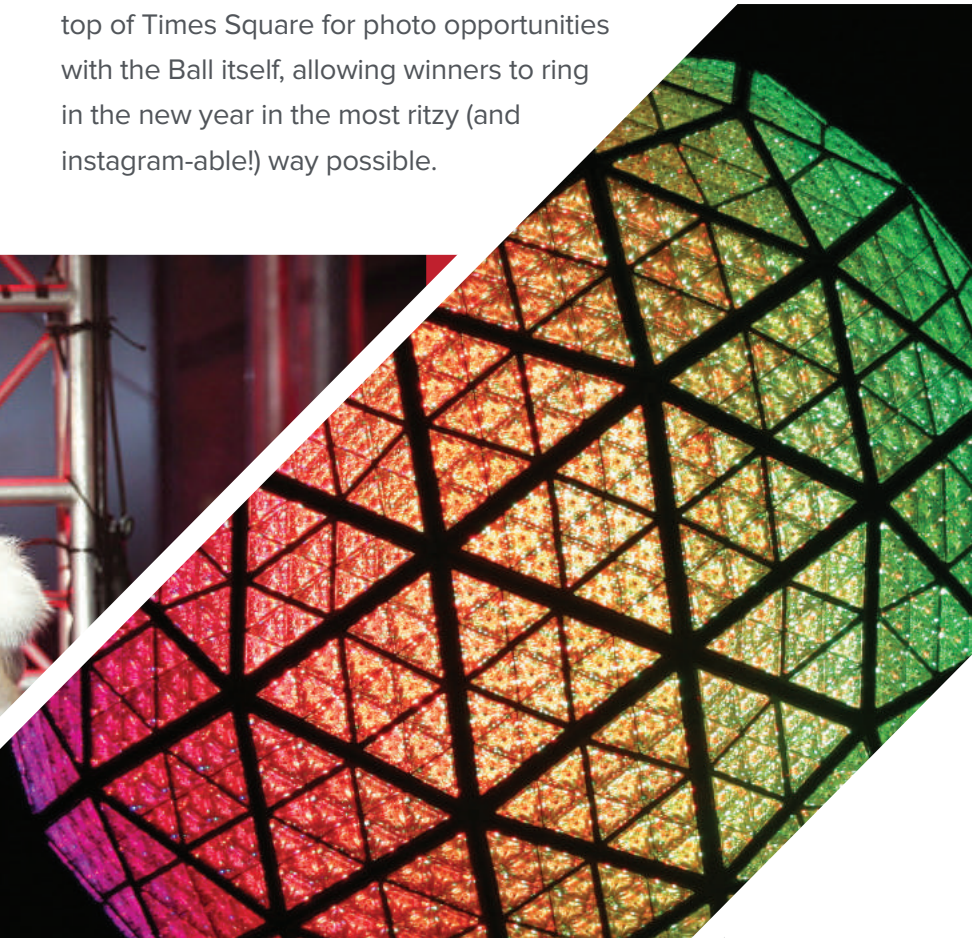
Nova

New Year's Eve in Times Square

Nova's outlet in Perth, Australia was looking to craft a campaign around the **iMAR Live**, one-of-a-kind, New Year's Eve in Times Square event.

- Winners enjoy access to the only cordoned-off VIP section in the center of Times Square within prime viewing of the live performances and famous Ball Drop.

- Guests also have access to an all-evening VIP hospitality party, and to the post-midnight celebrity after-party that features intimate performances by some of the artists who would have performed earlier in the evening for the live televised global show.
- Beyond this, iMAR's guests are whisked to the top of Times Square for photo opportunities with the Ball itself, allowing winners to ring in the new year in the most ritzy (and instagram-able!) way possible.



Some of iMAR's clients include:



Some of iMAR's radio clients include:



Some of iMAR's other clients include:



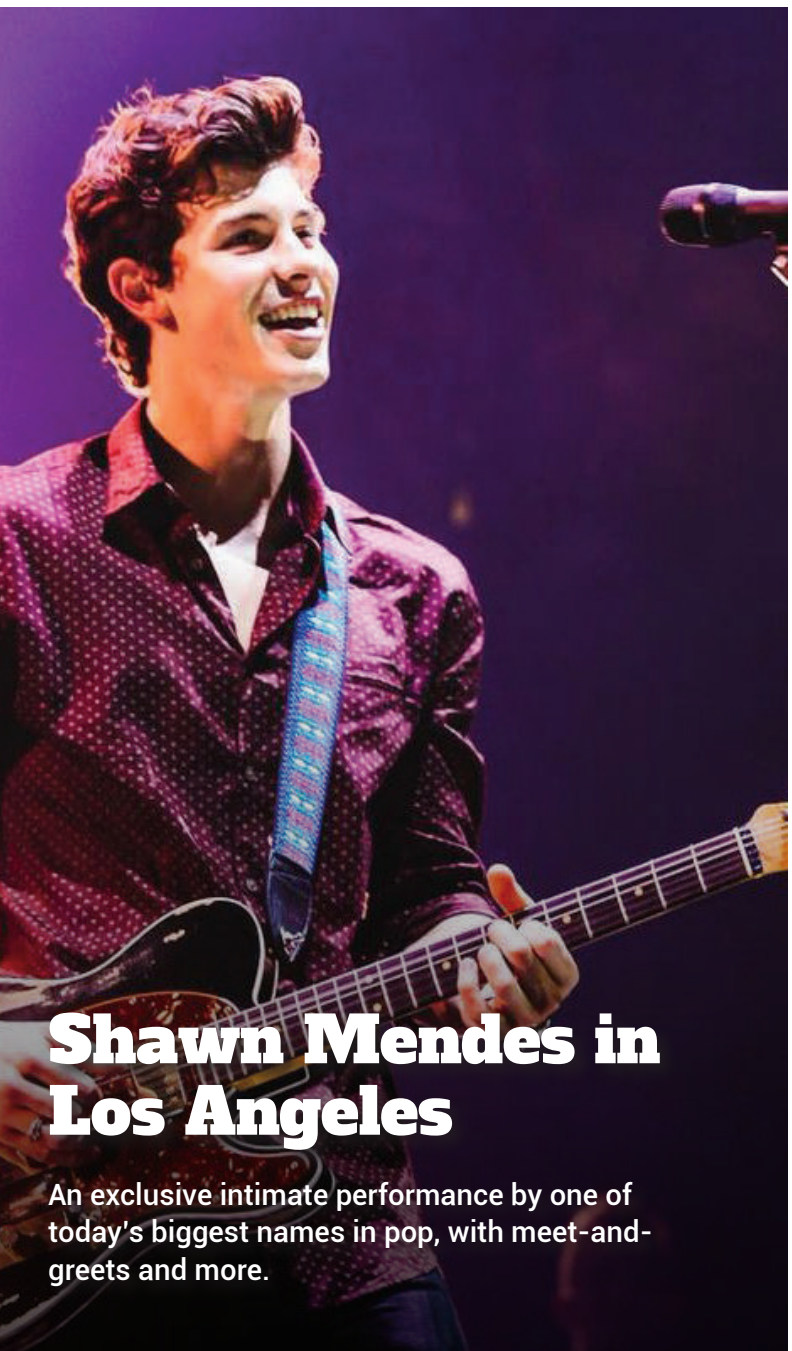


Calendar of Events

iMAR Live	13-14
White-labeled self produced events	
Globetrotter	15-16
Experiences around global destinations	
Center Stage	17
Major music and theater events	
15 Minutes of Fame	18-19
Celebrity treatment to the fullest	
Lights, Camera, Action!	20
Film festivals	
Strut the Red Carpet	21
Award shows and more	
Delicious Retreats	22
Bucket List experiences for foodies all over the world	
En Vogue	23
Focus on fashion	
Feel the Adrenaline	24
The best in sports	
Footie Fans	25
Football experiences	
Game, Set, and Match	26
Tennis experiences	
The Fairway Packages	27
Golf experiences	
Happy Holidays	28
Seasonal bucket-list experiences	

iMAR LIVE

A series of self-produced iMAR events that are white-labeled and offer exclusive customizable deliverables to clients worldwide



Shawn Mendes in Los Angeles

An exclusive intimate performance by one of today's biggest names in pop, with meet-and-greets and more.



NEW YEAR'S EVE IN TIMES SQUARE

Celebrating New Year's Eve in true VIP style, with access to a cordoned off VIP section in the center of Times Square, an exclusive celebrity after-party, and an opportunity to take a photo with the famous Ball on the rooftop.



Summer Beach House

iMAR's house on the sand, with exclusive performances by some of today's biggest names in music.



Carnival in Rio

Access to the most famous carnival of all, with an opportunity for guests to dress up, and participate in the event itself by being featured on our float during the parade. Also includes VIP access to the Sambadrome and exclusive after-parties.



Fashion Week

Red carpet access to designer fashion shows, celebrity after-parties, meet-and-greets with designers and models, and access to the Vanity Suite for hair and makeup sessions alongside the models.



LA TOMATINA

A one-of-a-kind event – send guests to participate in the huge tomato food fight event in Spain. VIP access includes pre-parties, after-parties, and more.



Oktoberfest

The world's biggest beer festival taking place in Munich. Pre-parties, after-parties, and lots and lots of beer!



THE RUNNING OF THE BULLS

Guests will (safely) be able to experience Spain's big Running of the Bulls event where tens of thousands of people descend upon town and run for their lives!



NOTTING HILL CARNIVAL

London's big summer carnival with VIP access, prime viewing locations, after-parties, and more.

Globetrotter

Guests are whisked off to some of the most appealing destinations in the world



THE WORLD TOUR

Seven global destinations during one whirlwind trip around the world, with unrivaled access to concerts of some of today's biggest names in music.

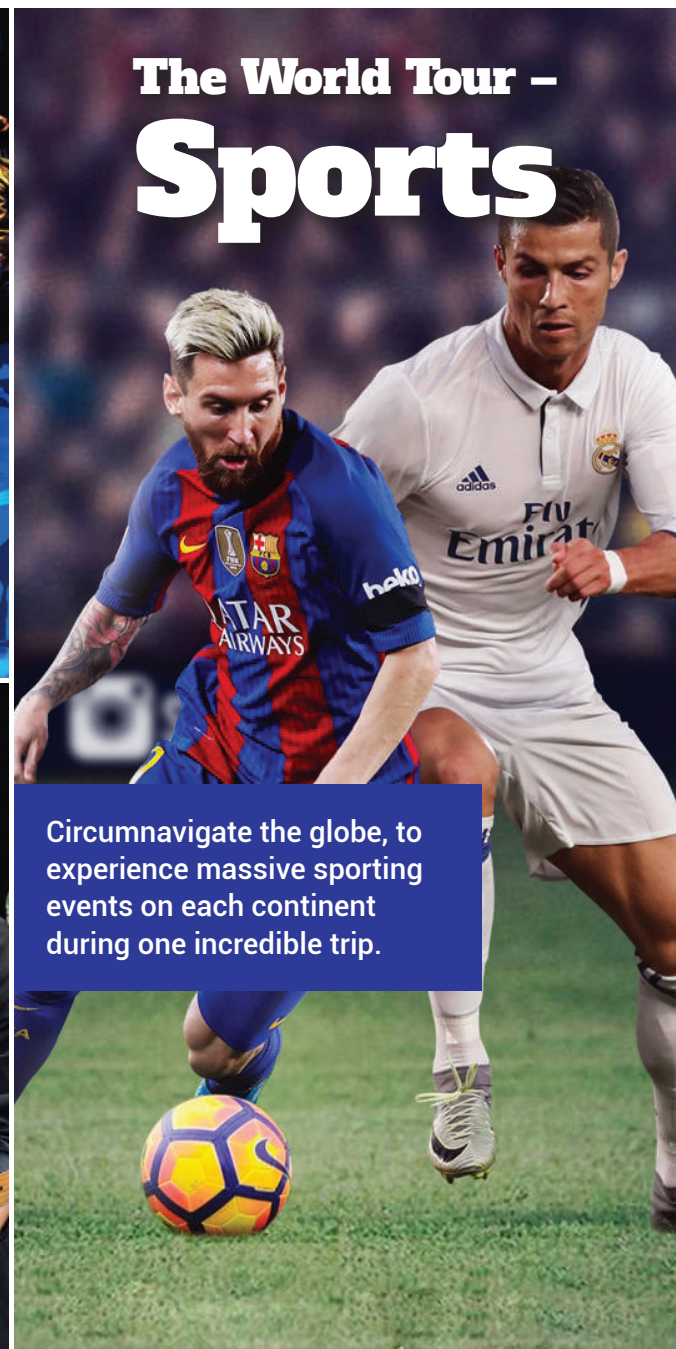
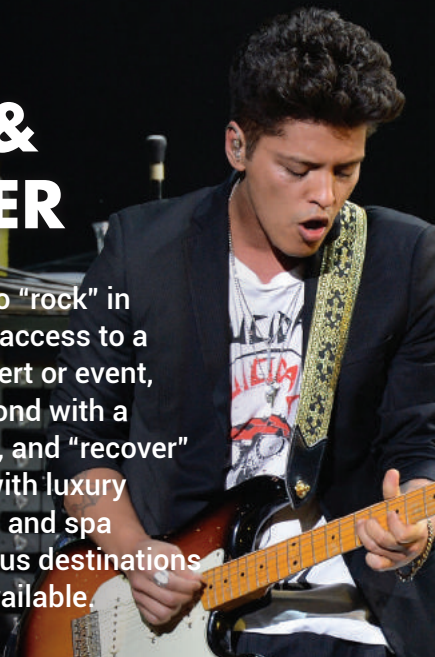


EUROPEAN YACHT TOUR

Setting sail on a private yacht around the Mediterranean, with pit stops to be VIP's at concerts along the way.

ROCK, SHOP, & RECOVER

A three-city trip to "rock" in the first city with access to a world-class concert or event, "shop" in the second with a personal shopper, and "recover" in the final stop with luxury accommodations and spa treatments. Various destinations and events are available.



The World Tour – Sports

Circumnavigate the globe, to experience massive sporting events on each continent during one incredible trip.

Ultimate Guys Getaway

A "lads only" trip to Los Angeles and Las Vegas, with access to celebrity hotspots, and exclusive events such as a Playboy Mansion or Maxim party.

Ultimate Girls Getaway

A dream girls' adventure to Los Angeles inclusive of shopping, celebrity styling, and access to the taping of a TV show (such as Ellen!).

EAST COAST ROAD TRIP

A classic American road trip in a muscle car down the East Coast with VIP access to concerts along the way.

WEST COAST ROAD TRIP

A road trip down the West Coast in a classic American car with VIP access to concerts along the way.

UK DOUBLE-DECKER BUS TOUR

A private chauffeured British double-decker bus takes guests across the UK to be VIPs at big concerts and major festivals throughout the summer.

EUROPEAN TOUR BUS EXPERIENCE

A rock star-style tour bus chauffeured around mainland Europe with VIP access to major concerts and music festivals.

Center Stage

Festivals, shows, concerts,
and anything LIVE!

CHOOSE YOUR OWN VIP MUSIC FESTIVAL

Guests select the major music festival of their choosing from some of the largest in the world, and will receive VIP access and passes to the celebrity after-party (where available).



FESTIVALS

Packages that include VIP access to some of the biggest music festivals in the world.

Festivals include:

Austin City Limits,
Bonnaroo,
BottleRock,
Coachella,
Electric Daisy Las Vegas,
Electric Zoo,
Essence Music Festival,
Glastonbury,
Governor's Ball,

Lollapalooza,
Lollapalooza Europe (Berlin, Paris,
Stockholm),
Lollapalooza South America (Argentina,
Brazil, Chile),
Made in America,
Milwaukee Summer Fest,
Outside Lands Music and Arts Festival,
Pukklepop,

Reading Festival,
Rock in Rio,
Stagecoach,
Summer Sonic Fest,
Ultra Music Festival Miami,
V Festival,
Tomorrowland,
Voodoo Music and Arts Experience,
Wireless Festival.

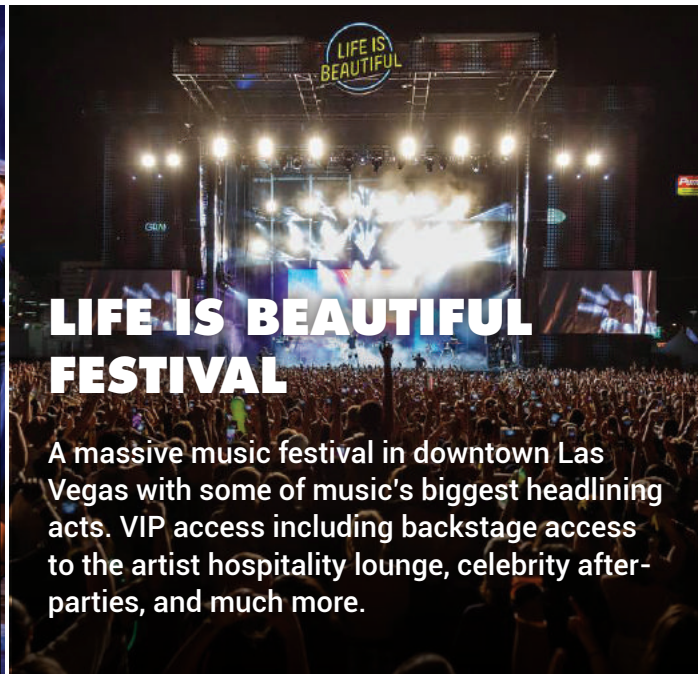
BROADWAY EXPERIENCE

VIP access to a Broadway show, with backstage tours and meet-and-greets with the cast.



LIFE IS BEAUTIFUL FESTIVAL

A massive music festival in downtown Las Vegas with some of music's biggest headlining acts. VIP access including backstage access to the artist hospitality lounge, celebrity after-parties, and much more.



CONCERTS

Experiences for music lovers!

Experiences include:

- Back-to-Back Concerts
Multiple concerts in various cities during one trip,
- VIP concert,
- Meet-and-Greet concert.



15 Minutes of Fame

Celebrity treatment throughout as guests experience the spotlight firsthand

Appear in a Hollywood Movie

Hollywood awaits its next star, as guests visit the set of a Hollywood movie, experience hair, makeup, and wardrobe, as well as their own trailer, before meeting the cast and crew and taking their mark with a small role in the movie.

APPEAR IN A MUSIC VIDEO

The opportunity to have a small role in the music video of one of today's biggest names in music.

APPEAR IN A TV SHOW

An exclusive trip to Los Angeles to enjoy a small role in an episode of a top TV show.

GAME OF THRONES

Send your guests to the real locations of Westeros as they visit the various sets of the hit TV show Game of Thrones. Locations include Ireland, Iceland, Croatia, and more. Meet-and-greets with the cast are available, as well as other exclusive on-set experiences such as a visit to the show's "weaponry department".



PARTY LIKE A ROCK STAR

Long shaggy hair and tattoos may be required, as guests fly to Los Angeles and are put up in a celebrity home in the Hollywood Hills, visit celebrity hotspots and are followed by paparazzi throughout for action photos, before boarding their private jet to Las Vegas where they'll be put up in a celebrity suite on the Strip and attend a concert with VIP access.



BE A LAS VEGAS DJ

Guests jet off to Las Vegas where they'll meet a top Las Vegas DJ who will teach them all the tricks during a private session, before they take over the decks and perform a set at a major Las Vegas DJ event.



VISIT THE SET OF A HOLLYWOOD MOVIE

Witness the filming of a major Hollywood production, with access to the set and a meet-and-greet with the cast and crew.

Lights, Camera, Action

The red carpet rolls out for our guests at cinema's most exclusive global festivals



CANNES FILM FESTIVAL

A red carpet experience on the French Riviera involving access to premieres, celebrity after-parties, exclusive hospitality at the festival, and more.



Toronto Film Festival

One of the largest film festivals in the world, with access to premieres and celebrity after-parties.



SUNDANCE FILM FESTIVAL

The famous independent movie festival on the slopes of Park City, Utah. Access to screenings and celebrity events, while skiing in one of North America's most beautiful resort towns.



VENICE FILM FESTIVAL

Italy's major movie festival with access to premieres and celebrity after-parties.



TRIBECA FILM FESTIVAL

Guests enjoy access to New York's movie festival which includes premieres and celebrity after-parties.

Strut the Red Carpet

Access to some of entertainment's most glamorous events

PARTY LIKE A MOVIE STAR



An experience fit for a movie star as guests are put up in a celebrity home in the Hollywood Hills, visit celebrity hotspots, and then shop in Beverly Hills before riding their limousine to the red carpet of a major Hollywood movie premiere and attend the after-party with the cast.

AWARD SHOWS

VIP access to some of the biggest and most coveted award shows in the world, including access to the celebrity after-party.



Award Shows Include:

Academy of Country Music Awards
American Music Awards
BAFTA Awards
BET Awards
Billboard Music Awards

Brit Awards
Country Music Awards
Latin Grammys
MTV Europe Music Awards
MTV Movie and TV Awards
MTV Video Music Awards

Nickelodeon Kids Choice Awards
People's Choice Awards
Teen Choice Awards
The Grammys
The Primetime Emmy Awards
The Tony Awards

RED CARPET MOVIE PREMIERE



Flashing lights and Hollywood stars on the red carpet of a major movie premiere and after-party with the cast.



GOLDEN GLOBE WEEKEND



Guests experience one of Hollywood's biggest weekends as they attend the red carpet and the black tie, red carpet, celebrity after-party.

Oscars Experience



Guests rub elbows with some of Hollywood's biggest names as they attend the black-tie, red-carpet, celebrity Oscars viewing and dinner party and Oscars after-party.

Delicious Retreats

Bucket List experiences for foodies all over the world



THE WORLD TOUR - CULINARY

Guests circumnavigate the globe over 3 weeks and visit some of the top restaurants in the world, complete with chef meet-and-greets, specially curated menus, and paired wine tastings. They'll visit iconic cities such as Tokyo, Hong Kong, Barcelona, Paris, New York, and Mexico City for an incredible experience that foodies will cherish forever.



Spanish Culinary Trip

A culinary experience that takes guests to Barcelona, Sevilla, Bilbao, and San Sebastian, where they'll dine at Michelin star restaurants and the top tapas restaurant in the world. Complete with chef meet-and-greets, cooking viewings and lessons, wine tastings, and a helicopter tour of wine country, this package is a culinary aficionado's dream trip.



ITALIAN CULINARY TRIP

A tour around Italy for food lovers with access to Italian chef cooking classes, visits to wineries, mozzarella farms, and more.



FINE DINING EXPERIENCE

A foodie's dream experience that includes visits to top-rated and Michelin Star restaurants around the world, complete with meet-and-greets with the chef, a chef curated menu and wine tasting, and more.

Cities include: Barcelona, Chicago, Hong Kong, Las Vegas, London, Madrid, New York, Paris, Rome, and San Francisco

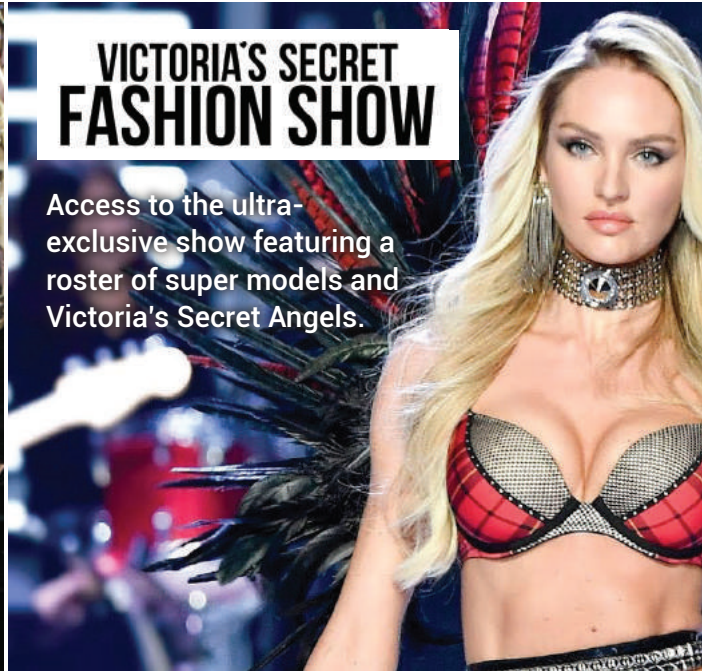
BACK-TO-BACK FASHION WEEKS

A 2-city experience to be VIP's at two major Fashion Weeks. Options include New York and London, London and Milan, or Milan and Paris.



VICTORIA'S SECRET FASHION SHOW

Access to the ultra-exclusive show featuring a roster of super models and Victoria's Secret Angels.



CHOOSE YOUR OWN VIP FASHION WEEK

Guests select the Fashion Week experience of their choosing, between New York, Paris, London, and Milan.



VIP Fashion Week

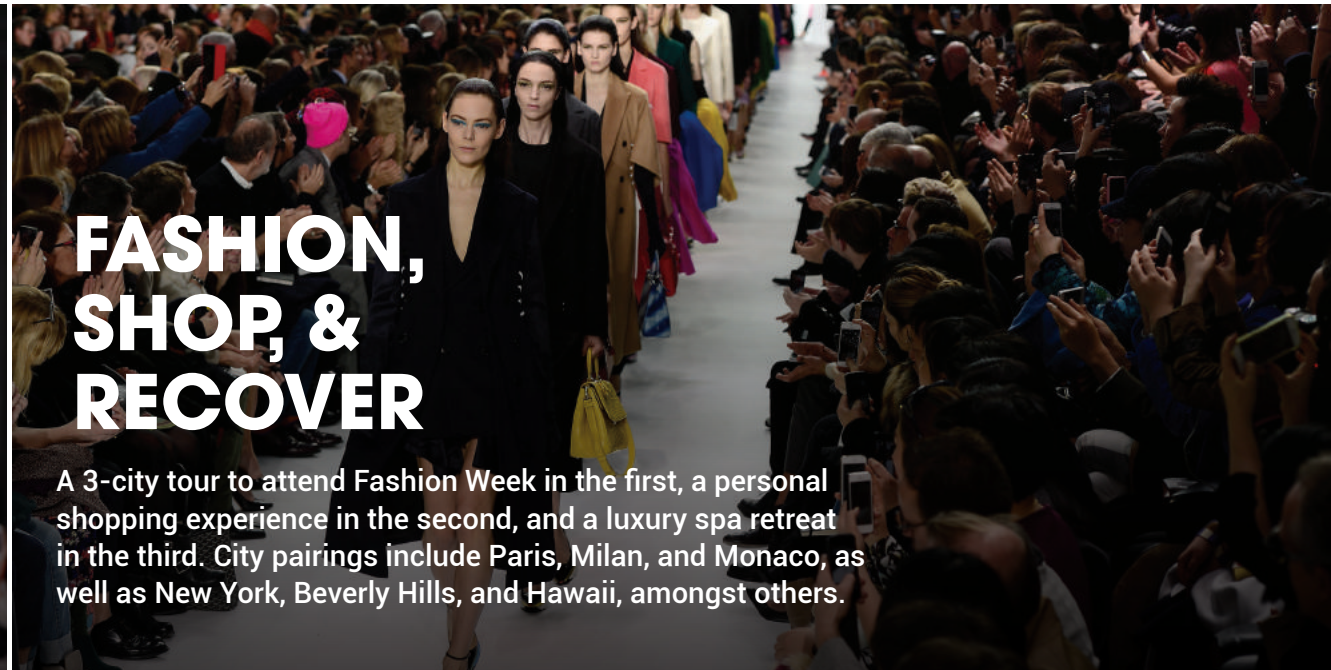
Exclusive access to a major Fashion Week that includes access to a designer show and celebrity after-party (where available).

Fashion Weeks include: London, Milan, New York, and Paris



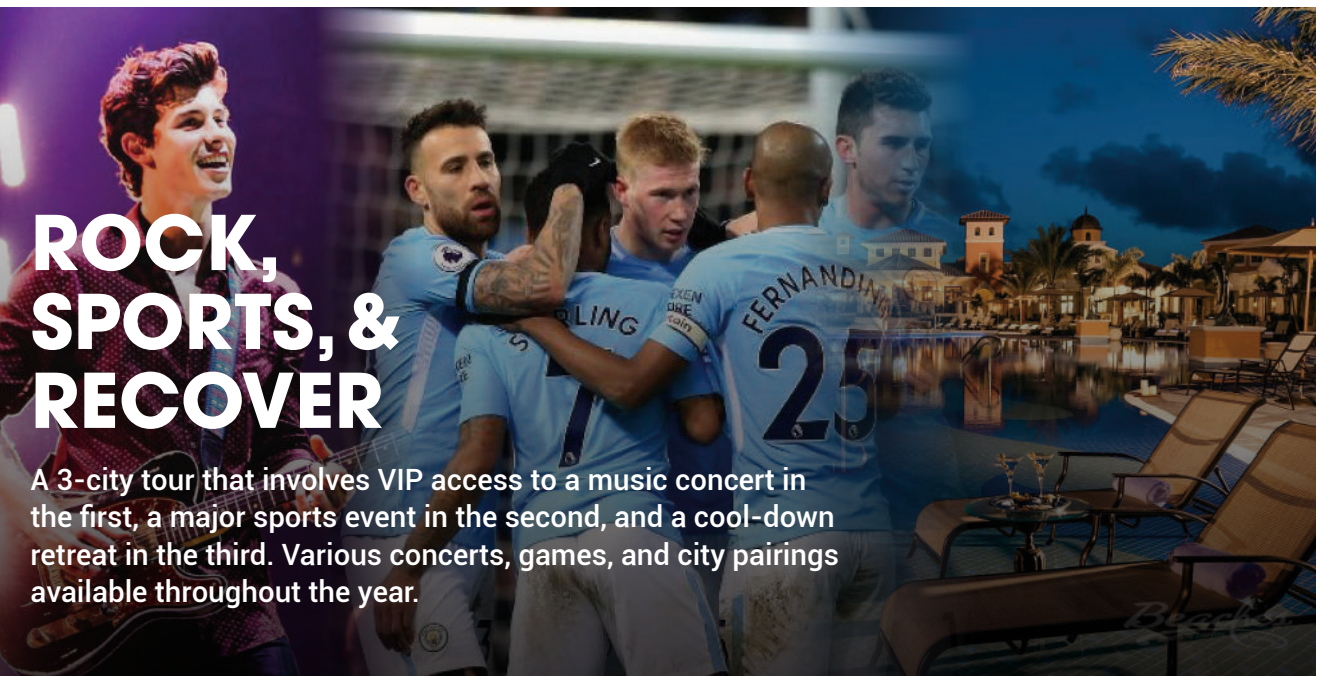
FASHION, SHOP, & RECOVER

A 3-city tour to attend Fashion Week in the first, a personal shopping experience in the second, and a luxury spa retreat in the third. City pairings include Paris, Milan, and Monaco, as well as New York, Beverly Hills, and Hawaii, amongst others.



Feel The Adrenaline

For sports lovers everywhere



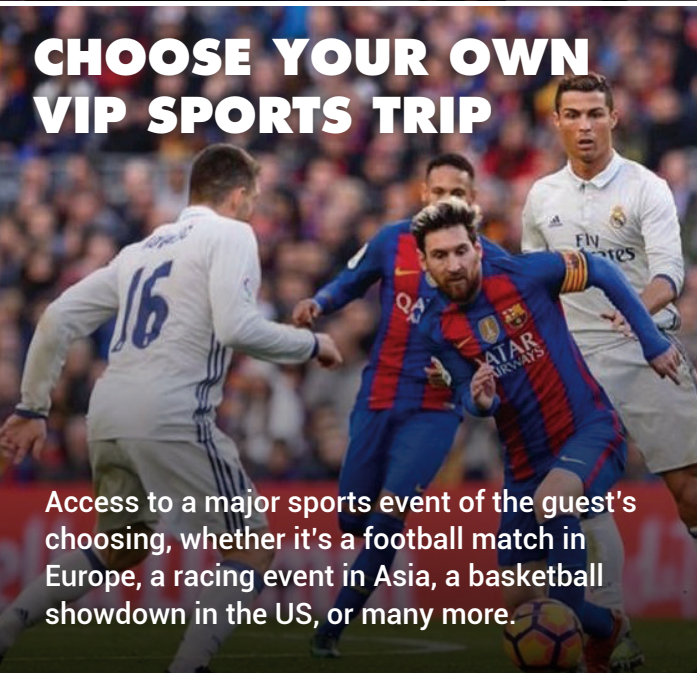
ROCK, SPORTS, & RECOVER

A 3-city tour that involves VIP access to a music concert in the first, a major sports event in the second, and a cool-down retreat in the third. Various concerts, games, and city pairings available throughout the year.



CHOOSE YOUR OWN VIP GRAND PRIX

Guests select the Grand Prix of their choosing and are offered VIP access and more.



CHOOSE YOUR OWN VIP SPORTS TRIP

Access to a major sports event of the guest's choosing, whether it's a football match in Europe, a racing event in Asia, a basketball showdown in the US, or many more.



SPORTS EXPERIENCES

Access to some of the most coveted sports events in the world.

Experiences include:

- Back-to-Back Sports Trip
Multiple sporting events in various cities during one trip,
- MLB Game,
- NASCAR Experience,
- NBA Game,
- NFL Game,
- NHL Game,
- and more.



VIP SPORTS EXPERIENCES

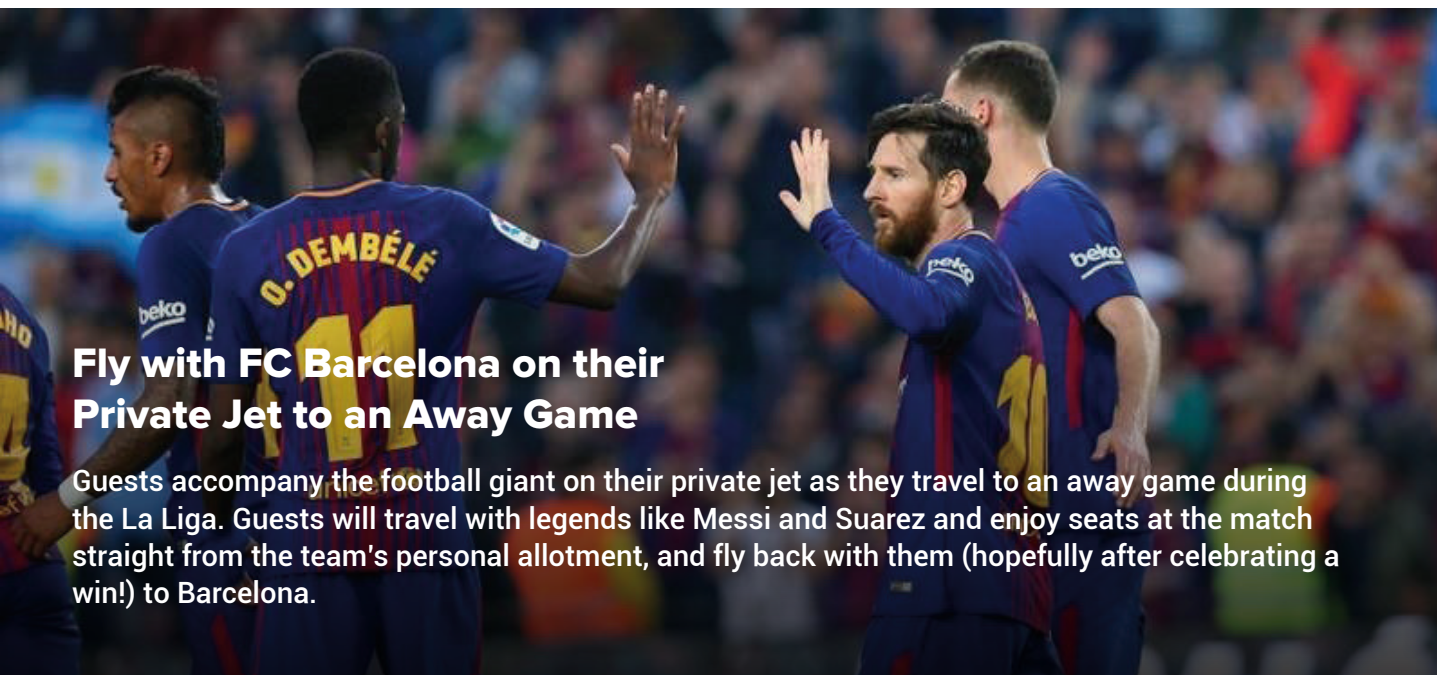
Access to some of the biggest games and events of the season in each of the major leagues.

Experiences include:

- Kentucky Derby,
- NBA Finals,
- Stanley Cup Finals,
- Super Bowl,
- World Series,
- and more.

Footie Fans

Once-in-a-lifetime experiences for fans of “the beautiful game”



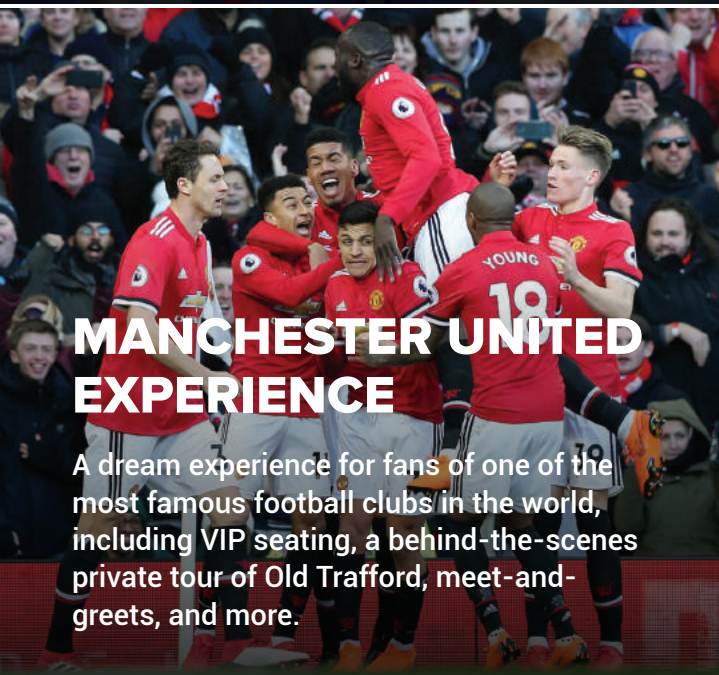
Fly with FC Barcelona on their Private Jet to an Away Game

Guests accompany the football giant on their private jet as they travel to an away game during the La Liga. Guests will travel with legends like Messi and Suarez and enjoy seats at the match straight from the team's personal allotment, and fly back with them (hopefully after celebrating a win!) to Barcelona.



MANCHESTER CITY EXPERIENCE

An incredible VIP experience at a home match at Etihad Stadium, including VIP seating behind the players' dugout, access to VIP hospitality, meet-and-greets with players, the chance to welcome the players as they step out of the tunnel, the ability to sit in on their private training session, and much more.



MANCHESTER UNITED EXPERIENCE

A dream experience for fans of one of the most famous football clubs in the world, including VIP seating, a behind-the-scenes private tour of Old Trafford, meet-and-greets, and more.

FOOTBALL AROUND THE WORLD



UEFA
CHAMPIONS
LEAGUE

Access to some of the biggest matches of the year in global football.

Other matches include: UEFA Champions League Final, El Clasico, and your choice of European Football Matches

Game, Set, and Match

Top tennis experiences



A tennis aficionado's dream experience at one of the most famous tournaments of the tour, with VIP access, a behind-the-scenes tour, player meet-and-greets, and even the opportunity to flip the coin to start a match!

Tennis Matches Around the World

VIP access and exclusive experiences at the big Grand Slam tournaments of the year.

Tournaments include:

Australian Open,
French Open,
US Open,
Wimbledon,
and more.



The Fairway Packages

A golfer's
paradise

WALK THE ROUNDS WITH TIGER WOODS IN THE BAHAMAS



The opportunity to personally accompany either Tiger or another top golfer and walk the rounds during one day of a major golf tournament. VIP access including passes to the players' party included.



US OPEN

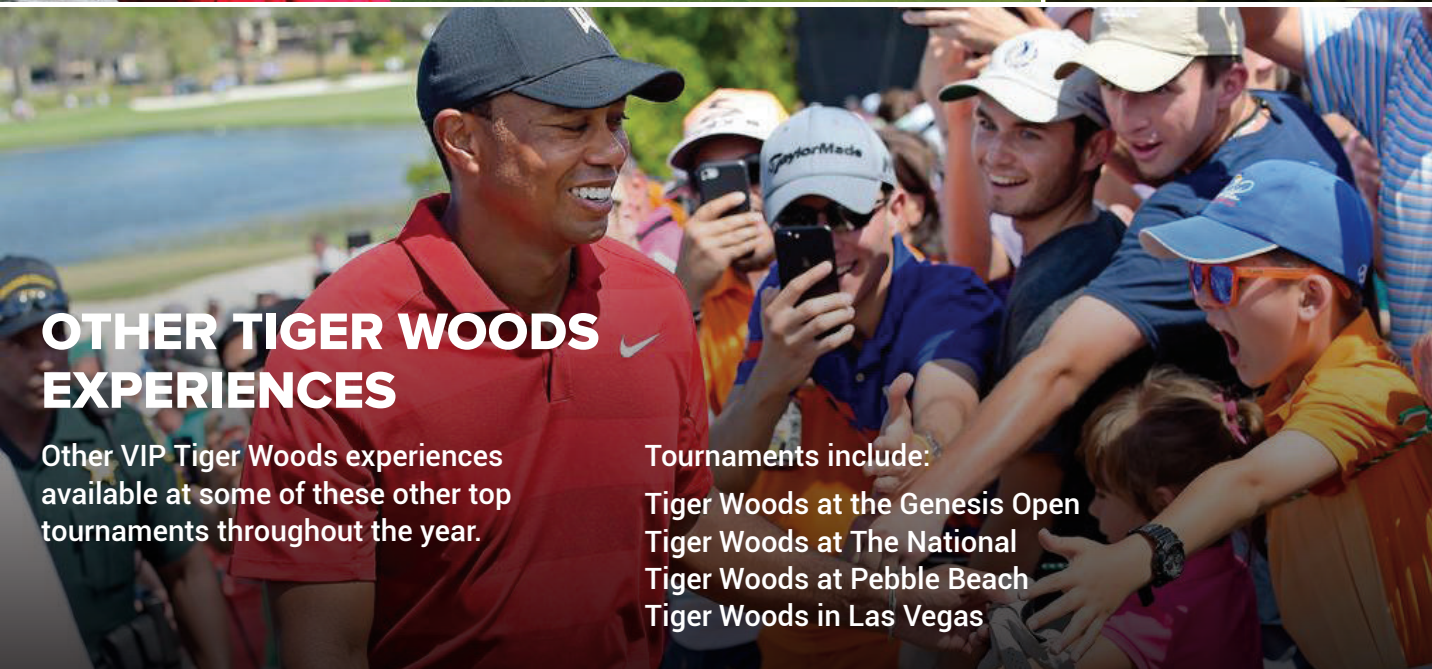
Access to one of the four major championships in men's professional golf complete with VIP hospitality.

OTHER TIGER WOODS EXPERIENCES

Other VIP Tiger Woods experiences available at some of these other top tournaments throughout the year.

Tournaments include:

- Tiger Woods at the Genesis Open
- Tiger Woods at The National
- Tiger Woods at Pebble Beach
- Tiger Woods in Las Vegas



VIP hospitality at the biggest golfing event of the year.

Happy Holidays

Taking the festive season to the next level



NEW YEAR'S EVE IN TIMES SQUARE

With a million people in attendance, Times Square is the epicenter of New Year's Eve celebrations globally, and guests will be escorted by NYPD to the only barricaded area in the center of Times Square, reserved exclusively for VIPs and celebrities, where they'll enjoy prime viewing of the televised performances of some of the biggest names in music and the famous midnight Ball Drop. They'll also

have access to the exclusive indoor hospitality venue throughout the night and to the post-midnight after-party, where a number of the acts that will have performed outdoors for the live, globally televised show earlier in the night, will perform once again just for our VIPs in an intimate setting. Guests will also be escorted to the top of Times Square for a photo opportunity with the famous Ball itself.



New Year's Eve around the World

VIP access to some of the biggest destinations of New Year's Eve celebrations across the world.

Cities include: Berlin, Las Vegas, London, and Sydney



Christmas in Lapland

A family trip to meet Santa in his native Lapland, including visits to meet the elves in their workshop, Santa's post office, and enjoy reindeer and snowmobile rides, among other festive adventures.



Christmas Tree Lighting at Rockefeller Center

A VIP visit to the lighting of the US's most famous Christmas Tree at Rockefeller Center in New York. Some of today's biggest names in music perform.



**For further information,
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